

The Art of the Audio Slideshow — Tip Sheet

The marriage of still images and sound to tell a seamless story.

Essential Elements

Audio: interviews, voiceover or narration, ambient sounds, music, room tone

Photography: Images including a variety of shots — portrait, detail, action/drama, wide/exposition, transition, time lapse

Other elements: text, graphics, maps, archival audio/photos

Story Form

Let the images and audio carry the piece.

Narrative

Character driven

An important event *or* behind the scenes of an important event

Show a process

Story Length

No right/wrong length

Consider how and where your audience will be watching?

One image for every 5-10 seconds — that's at least 6-12 images for every minute of audio. (Is 8 seconds/image the sweet spot?)

Editing Choices

Visually rich & sound rich — color, contrast, movement, emotion, humor...

Sequencing & timing — consider duration of each photo, is there a rhythm or beat to the story?

Transitions